

Two Harbors Public Library 2025-2028 Strategic Plan

OUR VALUES

LEARNING: We are committed to continuous education, the pursuit of knowledge, and the right to accurate information.

GROWTH: We strive for personal and professional development in all our endeavors.

CONNECTION: We foster meaningful relationships and collaboration within our community.

CURIOSITY: We encourage exploration, creativity, and a passion for discovery.

COMMUNITY: We foster an inclusive space and support all members of our community.

Mission: We are a cornerstone of the community dedicated to fostering lifelong learning, connection, and inclusivity.

Vision: We envision a welcoming space where everyone will feel empowered to explore, create, and embrace learning.

AREAS OF STRATEGIC FOCUS

Access:

- Ensure all have easy access to library resources to accommodate their schedules and preferences.
- Support readers through personalized materials recommendations.
- Improve archive resources and research experience by having relevant and valued information available.

Arts:

- Offer creative programs focused on artistic expressions for all ages.
- Host a public artist to help steer and promote collaboration projects.
- Launch collaboration projects between library and local arts community.

Atmosphere

- Create a welcoming and comfortable environment with spaces for reading, studying, and socializing.
- Design welcoming outdoor spaces for patrons to use.
- Improve patron, staff, and building safety and security.
- Own our role as the most welcoming place in the community.